

# SCOTT GRISSEN

UX DESIGNER

## CONTACT DETAILS

Washington, DC  
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## PERSONAL PROFILE

A visual thinker who is driven by discovering unconventional solutions. I strive towards a positive impact through empathy and a passion to listen. My experience in hospitality guides me to build products around human experience that ultimately leave people with a smile on their face.

## SKILLS

User Experience (UX)  
User Interface (UI)  
User Research  
Usability Testing  
Competitive Analysis  
Sketching  
Wireframing  
Prototyping  
Information Architecture  
Customer Service  
Sketch  
Axure RP  
Balsamiq

## EXPERIENCE

### UX Immersive Program, General Assembly, Washington, DC

Completed full-time professional training that included over 400 hours. Utilized a hands-on approach to real-world application of researching, wireframing, prototyping, all for clients. Developed a portfolio of individually and collaboratively focused projects, including:

- **Bandmates for Raytown Productions:** A music application that provides a digital space for musicians to collaborate and build songs. Conducted user research by interviewing individuals within the music industry, sketched wireframes, and performed rapid prototyping to present a Balsamiq demo.
- **Meet DC:** Created a personalizable website that brings DC events and offerings to the user in a tailor-made fashion.
- **Loro:** Developed accessibility-friendly website and application onboarding to accommodate their smart companion robot going to market.
- **Koinstreet:** Redesigned mobile application with the goal of demystifying cryptocurrency through robust social integration and intuitive navigation.

### Sales Manager, PSAV, Marriott Marquis, DC

10/2018-12/2018

- Served as in-house audio-visual professional for customers booking an event with the hotel.
- Discovered and fulfilled AV equipment needs for conferences, trade shows, and board meetings.
- Built out quotes for upcoming and prospective customers in Navigator software.

### Marketing Intern, Hirshorn-Zuckerman Design Group, MD

06/2017-07/2017

- Completed a rebrand for nonprofit NourishNow.
- Created a mock brand proposal for Chevy Chase Lake real estate development.
- Shadowed the interactive project management department.

### Production Assistant, PictureThisProductions, DC

06/2016-08/2016

- Assisted with the setup/strike of shoots for Facebook, Deloitte.
- Facilitated a film shoot at The Willard InterContinental.
- Edited promotional videos for Solidcore using Adobe Premiere Pro CC.
- Learned how to use Logic Pro X.

## EDUCATION

General Assembly, UXDI19 User Experience Design Immersive  
05/2019

University of Maryland, College Park, Bachelor of Arts, Communication,  
09/2018